

*Research of*  
**PATRICE PERRY-RIVERS**

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**RESEARCH**

**Publications (Peer-Reviewed Journals)**

- Perry-Rivers, P., Omotoye, R., Mummаланeni, V., Chinta, R., Kunze, M. (2022). The Impact of Institutionally-Imposed Status on the Financial Performance & Resource Acquisition of Small Enterprises. *Entrepreneurship Theory and Practice*. (Submitting in 2022 for consideration.)
- Perry-Rivers, P. (2016). Stratification, Economic Adversity, and Entrepreneurial Launch: The Effect of Resource Position on Entrepreneurial Strategy. *Entrepreneurship Theory and Practice*, 40(3): 685–712. (Accepted for publication in 2014)
  - [Click here](#) for the full-text of the peer reviewed version of the article. It has been published in final form at doi:10.1111/etap.12137. This article may be used for non-commercial purposes in accordance with Wiley Terms and Conditions for Self-Archiving.
- Perry-Rivers, P. & Edmonds, D. (Summer 2015). Stratification’s Effect as an Entrepreneurial Context on Social Enterprise Strategy. *Journal of Ethics & Entrepreneurship*, 5(2): 5-36.
  - [Click here](#) for the full article abstract.
  - [Click here](#) for the full-text of the article.
- Perry-Rivers, P. & Edmonds, D. (Summer 2016). Status-Driven Social Issue Emphasis: The Impact of Leader Strata Position on Social Enterprise Strategy. *Journal of Ethics & Entrepreneurship*, Vol. 6, 2.
- Omotoye, R., Chinta, R., Mummаланeni, V., Perry-Rivers, P. (2017). An Empirical Validation of the Primary and Moderating Effects of Income and Capital on Familiarity and Participation of Limited Resource Farm Producers (LRFPS) in USDA Agricultural Programs. *Journal of Business & Economics Research*.
  - [Click here](#) for the full-text of the article.

**Peer-Reviewed Conferences & Proceedings Research**

- Perry-Rivers, P., Omotoye, R., Mummаланeni, V., Chinta, R. *How the Performance and Resource Pools of Small Enterprises Are Impacted By Institutionally-Imposed Status Arrangements*. Mason Entrepreneurship Research Conference (MERC), George Mason University, Fairfax, VA, May 11, 2018.
- Perry-Rivers, Patrice and Kunze, Mark. *An Analysis of the Paradoxical Mismatch between Social Entrepreneurship and Social Problems in the U.S.* 5<sup>th</sup> Annual Conference on Social Injustice, Virginia State University, April 2017.
- Perry-Rivers, Patrice & Mummаланeni, Venkat. *The Impact of the Psychological Barrier of Discrimination on Minority Entrepreneurship*. 11<sup>th</sup> Annual Mason Entrepreneurship Research Conference (MERC), George Mason University, Fairfax, VA, May 6, 2016.
- Perry-Rivers, Patrice & Amaram, Donatus. *The Impact of Institutionalized Risk Aversion on Minority Entrepreneurship*. Society for the Advancement of Management Annual Conference, Arlington, VA, April 7-10, 2016.
- Amaram, Donatus & Perry-Rivers, Patrice. *Women in Combat: A Necessity or Socio-Political-Economic Expediency?* Society for the Advancement of Management Annual Conference, Arlington, VA, April 7-10, 2016.
- Perry-Rivers, P., Omotoye, R., Mummаланeni, V., Chinta, R. *The Impact of Imposed Status on the Financial Performance & Resource Acquisition of Small Enterprises*. Society for the Advancement of Management Annual Conference, Arlington, VA, April 7-10, 2016.
- Omotoye, R., Chinta, R., Mummаланeni, V., & Perry-Rivers, P. *An Empirical Validation of the Primary and Moderating Effects of Income and Capital on LRFPS Familiarity and Degree of Participation in USDA Agricultural Programs*. Society for the Advancement of Management Annual Conference, Arlington, VA, April 7-10, 2016.

- Perry-Rivers, Patrice. *The Impact of Social Entrepreneurial Team Formation on Social Enterprise Performance*. Presented at the **12<sup>th</sup> Annual Social Entrepreneurship Conference**, New York University, Stern School of Business and Berkeley Center for Entrepreneurship and Innovation, November 2015.
- Perry-Rivers, Patrice. *The Contextual Congruence of Social Entrepreneurship and Social Problems in Society*. Presented at the **12<sup>th</sup> Annual Social Entrepreneurship Conference**, New York University, Stern School of Business and Berkeley Center for Entrepreneurship and Innovation, November 2015.
- Perry-Rivers, Patrice & Cortijo-Doval, Elin. *Latino Transitions from Survival Entrepreneurship to Industry Diversity & Empowerment*. 2015 International Business Conference in Las Vegas, NV, October 2015.
- Perry-Rivers, Patrice; Doris L. Edmonds and Sammie Robinson. *The Impact of Stratification on the Social Issue Emphases of Social Entrepreneurial Leaders*. Presented at the **9<sup>th</sup> Annual Social Entrepreneurship Conference**, New York University, Stern School of Business and Berkeley Center for Entrepreneurship and Innovation, November 2012.
- Perry-Rivers, Patrice. *Environmental influences on entrepreneurial strategy: The social responsibility role of megachurches*. Presented at the **Academy of Management Annual Conference**, Religion and Entrepreneurship Symposium, August 2012.
- Perry-Rivers, Patrice. *Social Stratification as an Entrepreneurial Context: An Analysis of Its Influence on the Entrepreneurial Activity of U.S. Megachurches*. Paper Presented at United States Association of Small Business Educators (USASBE) **Annual Conference**, New Orleans, LA, January 2012
- Perry-Rivers, Patrice. *The Influence of Stratification on Social Entrepreneurship*. Presented at the **8<sup>th</sup> Annual Social Entrepreneurship Conference**, New York University, Stern School of Business and Berkeley Center for Entrepreneurship and Innovation, November 2011.

#### **Government Studies**

- Oakey, D., Whitman, C., Perry-Rivers, P., Marchand, J., and Maupai, S. (2021). *The Virginia Business One Stop Portal: Review and Recommendations for the Future. Report for the Virginia Department of Small Business and Supplier Diversity*. Richmond, Virginia: Advantus Strategies.

#### **Books/Textbooks**

- Perry-Rivers, P. **Get Prepared to Launch Your Dreams - Business Launchpad Certificate and Workbook**. (Revised and Published 2021). Williamsburg, VA: Success Companies. Website for Workbook: [www.smallbusinesscertificate.com](http://www.smallbusinesscertificate.com) . Used in entrepreneurship training courses at vsu.edu.

#### **Academic Journal and Conference Reviewing, Session Chairing**

- *Journal Article Reviewer, Journal of Business Venturing*, November 2020.
- *Journal Article Reviewer, Entrepreneurship Theory & Practice*, June 2019.
- *Conference Reviewer, 77<sup>th</sup> Academy of Management Annual Conference*, February 2017.
- *Session Chair, 12<sup>th</sup> Annual Social Entrepreneurship Conference*, New York University, Stern School of Business and Berkeley Center for Entrepreneurship and Innovation, November 2015.
- *Journal Article Reviewer, Journal of Management Studies*, Spring 2014.
- *Journal Article Reviewer, Journal of Management, Spirituality, and Religion*, Spring 2013.
- *Conference Paper Reviewer*, United States Association of Small Business Educators (USASBE) Annual Conference, Fall 2012.
- *Presentation Development Workshop Paper Reviewer, Journal of International Business Studies*, Spring 2012.

#### **GRANTS & FUNDING**

- **GO Virginia Grant, \$691,500**. \$453,000 from the Commonwealth of Virginia, and \$238,500 from regional partners and donors. Received grant from the state to launch the Minority Small Business Launch Center to implement a comprehensive program to spur economic development in minority communities through entrepreneurship services and training via collaboration with regional partners. (July 2021).

- **Business One Stop Subcontracting Research Project. \$75,000.** Developed survey and performed state analysis for comprehensive study on the efficacy of the state of Virginia's Business One Stop site for small business owners implemented by the Department of Housing and Community Development. (March 2022).
- **Center for International Business Education Grant Recipient, \$10,000.** Received funding to create student course on Global Business Consulting. (May 2020).
- **Sanders Entrepreneurship Fund. \$1,000.** Facilitated an annual recurring donation from successful former student to support entrepreneurship education.